



# THE FORUM 2017

## *Prospectus*

### CALL FOR SPONSORS & EXHIBITORS

The Colorado Rural Health Center (CRHC) has initiated a call for sponsors and exhibitors for the 18th annual Forum April 12-14, at the Sheraton Denver West Hotel in Lakewood, CO.

### REGISTER NOW!

Take advantage of this price. All booth prices will increase after April 1, 2017.  
Reserve your spot now!  
They fill up fast!

### CONFERENCE FEATURES

#### MARKETING OPTIONS

Optional promotional and marketing options to increase your organization's visibility

#### PREMIUM NETWORKING

Networking time and space central to all activities, food functions and breakout

#### EDUCATIONAL EVENT

Opportunity to attend all sessions alongside other attendees

### PEOPLE YOU WANT TO REACH

CEOs and administrators: 37%  
Clinic Directors/Managers: 33%  
Specialists/Coordinators: 17%  
EMT/Physician/Nurse: 8%  
HIT/Compliance/QI: 5%

**COLORADO**  
**RURAL HEALTH**  
**CENTER**

*The State Office of Rural Health*

# CONFERENCE SPONSORSHIP

## Levels & Benefits

### PLATINUM SPONSOR \$10,000

- 4 Event registrations
- Exhibit table in Ballroom
- Your name on CRHC's homepage
- Option to introduce keynote speaker
- Verbal recognition from CRHC's CEO
- Promotion:
  - Name & logo on conference signage & event slideshows
  - Insert in conference packet
  - Name, logo and company description in two issues of CRHC's e-newsletter
  - Name & logo on every event blog
  - Banner linked to your website on the event app
  - Highlighted sponsor in the event app with company description and logo

### GOLD SPONSOR \$5,000

- 3 Event registrations
- Exhibit table in Ballroom
- Your name on CRHC event webpage
- Option to introduce session speaker
- Verbal recognition from CRHC's CEO
- Promotion:
  - Name & logo on conference signage & event slideshows
  - Insert in conference registration packet
  - Name, logo and company description in one issue of CRHC's e-newsletter
  - Logo on one event blog
  - Banner linked to your website on the event app
  - Highlighted sponsor in the event app with company description and logo

### SILVER SPONSOR \$2,500

- 2 Event registrations
- Exhibit table in Ballroom
- Your name on CRHC event webpage
- Option to introduce breakout session speaker
- Verbal recognition from CRHC's CEO
- Promotion:
  - Name & logo on conference signage & event slideshows
  - Insert in conference registration packet
  - Banner linked to your website on the event app
  - Highlighted sponsor in the event app with company description and logo

## CONFERENCE EXHIBITING

### PREMIUM EXHIBITOR \$1,200

- 1 Event registration
- Premiere exhibit table location and enhanced exposure\*
- Company description and logo in event app
- Conference materials, such as name badge and program
- Breakfast and lunch

### EXHIBITOR \$950

- 1 Event registration
- Exhibit table
- Company description and logo in app
- Conference materials, such as name badge and program
- Breakfast and lunch

### ADDITIONAL OPPORTUNITIES:

#### SPONSOR A BREAKOUT SESSION ROOM: \$1,500

Company name and logo on room sign, mentioned in event app, sponsorship is for the entire conference

#### PURCHASE DRINK TICKETS: \$8 PER TICKET

Tickets can be given out to attendees when they visit your table and used at the Networking Happy Hour on Thursday night.

\*You'll have plenty of space for large banners, demos and more! We will also include your logo on signage and the conference

## *Pledge your support*

Contact [eb@coruralhealth.org](mailto:eb@coruralhealth.org) or call 720.248.2749

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